

# EURO vision

**SONG CONTEST**

TEL AVIV 2019

**ACCREDITATION  
HANDBOOK**

**-PART 2-**

**PRESS (P) AND FANS (F)**

## PART 2 - ACCREDITATION PROCEDURES



### 2.1 ACCREDITATION FOR PRESS AND JOURNALISTS



#### WHO CAN APPLY?

May apply for a P Accreditation

- bona fide representatives of media outlets, such as journalists, photographers, camera and sound crews, bloggers and vloggers;
- bona fide representatives media outlets which have a broad reach within society on various channels (tv, radio, online and print, international news agencies);
- Representatives of International Fan Community Outlets



#### HOW TO APPLY?

##### UNDER ACCREDION DIRECTLY

☐ OR UPON INVITATION IN SPECIFIC CASES ☐

#### TIMELINE

Opening	Accreditation application deadline	Accreditation review deadline
10 December 2018	1 March 2019	8 March 2019

**i** Press representatives wishing to access the Red Carpet Ceremony shall tick the appropriate box under Accredion. Access to the Red Carpet Ceremony is not automatically granted and is decided upon by the EBU. Accredited Press who have been granted access shall be informed in due time before the Ceremony takes place.

**⚠** When they apply for accreditation, applicants for a P accreditation, irrespective of whether they apply in a National or in the International Delegation, shall indicate under Accredion their role and type of press outlet. All applicants shall ensure that the appropriate box(es) is/are ticked.

Tick box fields are - online journalist, print journalist, radio journalist, TV / video crew, photographer.

## **NATIONAL DELEGATIONS: PRESS REPRESENTATIVES FROM PARTICIPATING COUNTRIES**

They shall apply in National Delegations (see below) through Accredion

Either

in the *National Delegation* of the Participating Country where the media outlet for which they are working is legally established

Or

in the *National Delegation* of the Participating Country that has issued the passport of the press representative applying for accreditation



Representatives of national fan community websites aimed at a given national audience are invited to apply in the Delegation of the Participating Country of the relevant national audience.

## **INTERNATIONAL DELEGATION: PRESS REPRESENTATIVES FROM NON-PARTICIPATING COUNTRIES / INTERNATIONAL NEWS AGENCIES/INTERNATIONAL FAN OUTLETS**

The following Press representatives (see below) shall apply in the International Delegation through Accredion

Press representing media outlets established in non-Participating Countries (including in the countries of the Passive Broadcasters)

Mainstream international news agencies

Representatives of International Fan Community Outlets



The EBU reserves the right to request additional information when considering applications for International Fan Community Outlets



## **REVIEW PROCESS**

### **NATIONAL PRESS DELEGATIONS: PRESS REPRESENTATIVES FROM PARTICIPATING COUNTRIES**



Applications for National P-accreditations are reviewed by the Head of Delegation of the country in which the press representative has applied for accreditation.



It is for each Participating Broadcaster to approve (or reject) the National P-accreditations of the press representatives who have applied in its country.



The EBU encourages Participating Broadcasters to accept accreditation requests of press representatives who represent a diverse range of media outlets that have a broad reach within society on various channels (tv, radio, online and print). However, it is ultimately at the discretion of the Participating Broadcaster to decide which press accreditation requests they accept.

- i** Participating Broadcasters shall provide the EBU with the list of press representatives accredited in their National Delegation, ordered according to the classification established by the EBU. The different media types (e.g. TV/Radio/Online etc.) will be distinguished by a specific coloured pictogram, so as to easily identify the type of media for which an accredited person works.

### **INTERNATIONAL PRESS DELEGATION: PRESS REPRESENTATIVES FROM NON-PARTICIPATING COUNTRIES / INTERNATIONAL NEWS AGENCIES/INTERNATIONAL FAN OUTLETS**

- Q** Applications for International P-accreditations are reviewed by the EBU.
- i** The EBU may request additional information from any person applying as international fan. International Fan Community Outlets shall provide statistics on traffic and subscribers. Based on these statistics, the EBU will determine how many accreditations each International Fan Community Outlets can receive.
- ✓** It is for the EBU to approve (or reject) International P-accreditations.



## **ACCESS**

Access Area	
Press Working Area (zone based with specifically dedicated working areas)	✓
Press Conference Area	✓
Front-of-stage Press Area (only during open rehearsals)	✓
First Dress Rehearsal of each Show	✓
Euro Club	✓
Opening Red Carpet Press Area <b>⚠</b> <i>Only for those Press Representatives who have requested access therefor when applying for accreditation and whose access has been granted by the EBU</i>	✓



## **QUOTAS**

The maximum number of P-accreditations which can be issued is relative to the capacity of the press centre.

Usually the EBU aims to secure a press centre which can accommodate approximately 1550 journalists in total.

The overall contingent of press accreditations may be increased but only after explicit approval of the Host Broadcaster and insofar as the facilities allow such increase in line with security and safety regulations.

### **NATIONAL DELEGATIONS**

Each Participating Broadcaster has a designated number of press accreditations to allocate, **depending on the size of its country**.

Upon request by the Participating Broadcaster to the EBU Accreditation Manager, this number may be increased, but only insofar as the maximum number available is not exceeded.

The press contingent of the Host Broadcaster is larger by default.

## INTERNATIONAL DELEGATION

The number of accreditations that can be allocated to International Press and International Fan Community Outlets will depend on the remaining availability.

To give new outlets an opportunity to establish themselves, the EBU will take into consideration the targeted niche and the added value of the outlet in question and may grant up to 3 accreditations even if such outlet does not meet all the eligibility criteria required with respect to International Fan Community Outlet as mentioned under the Definitions Section above.

The assessment and final decision will be made by the EBU, at its sole discretion on a case-by-case basis.



## FILMING AND PHOTOGRAPHY

Rules detailing when and how it is allowed to film are set out in a separate document entitled [ESC Access Reporting Rules](#).

Photography and filming may be restricted in backstage areas when deemed necessary by the EBU or the Host Broadcaster.

### POOL PHOTOGRAPHERS

The EBU organises two photo pools:

**A-pool:** international photo/news agency photographers

A selection of 8-12 international photo/news agency photographers with access to a photo pool area on the venue floor (equipped with power and wired LAN), during the live shows and all Dress Rehearsals.

**Deadline to request access:** Agency photographers can apply until 31 March via [press@eurovision.tv](mailto:press@eurovision.tv).

Notice whether the application has been approved will be given no later than 15 April, and earlier if possible.

The special A-pool badge will be provided by the EBU with further instructions at the latest 3 days before the first Semi-Final along;

**B-pool:** One photographer per Participating Country who will get front-of-stage access when the qualified artists or winner is on stage at the end of each Live Show.

The special B-pool badge will be provided by the Head of Delegation or Head of Press at the latest 3 days before the first Semi-Final along with further instructions

**Undertaking:** All Accredited Press shall

- obtain the consent of individuals and/or artists before any audio or video recording, filming, or photographing them
- suspend (stop) photography or video recording at the request of security service officials.



## 2.2 ACCREDITATION FOR FANS



### WHO CAN APPLY?

May apply for a F Accreditation

- Fans of artists representing a Participating Country in the Eurovision Song Contest
- Fans of the Eurovision Song Contest itself



### HOW TO APPLY?

**UNDER ACCREDION DIRECTLY**

OR UPON INVITATION IN SPECIFIC CASES

#### TIMELINE

Opening	Accreditation application deadline	Accreditation review deadline
10 December 2018	1 March 2019	8 March 2019

#### NATIONAL DELEGATIONS: FANS FROM PARTICIPATING COUNTRIES

Fans from Participating Countries shall apply in National Delegations (see below) through Accredion

Either

in the *National Delegation* of  
the country in which they  
legally reside

Or

in the *National Delegation* of  
the country that has issued  
their passport






#### INTERNATIONAL DELEGATION: FANS FROM NON-PARTICIPATING COUNTRIES

Fans from non-Participating Countries (including from countries of the Passive Broadcasters) shall apply in the *International Delegation* through Accredion directly or upon invitation.






## REVIEW PROCESS

### NATIONAL DELEGATIONS: FANS FROM PARTICIPATING COUNTRIES

-  Each Head of Delegation will review the Applications for National F-accreditations of the fans who have applied in its Delegation.
-  The EBU encourages Participating Broadcasters to accept accreditation requests from various groups of fans. However, it is at the discretion of the Participating Broadcaster to decide whether it wishes to approve fan accreditations and if so, which fan accreditation requests it accepts.
-  It is for each Participating Broadcaster to approve (or reject) the National F-accreditations of the fans who have applied in its country.
-  The EBU may request additional information from the Head of Delegation.
-  Participating Broadcasters shall provide the EBU with the list of fans accredited in their National Delegation, ordered according to the classification established by the EBU. Different fan types (including different types of media fans such as Fan Blog/Fan Radio etc.) will be distinguished by a specific coloured pictogram, so as to easily identify the type of fan.

### INTERNATIONAL DELEGATION: FANS FROM NON-PARTICIPATING COUNTRIES

-  Applications for International F-accreditations are reviewed by the EBU.
-  The EBU may request additional information from any person applying as international fan.
-  It is for the EBU to approve (or reject) International F-accreditations.



## ACCESS

Access Area	
Fan Lounge (separate from the press centre))	✓
Press Working Area	
Press Conference Area <sup>1</sup>	✓
Front-of-stage Press Area (only during open rehearsals)	✓
First Dress Rehearsal of each Show	✓
EuroClub	✓
Opening Red Carpet Fan Area (if available)	✓

<sup>1</sup> Only for the first round of press conferences and/or meet-and-greets



## QUOTAS

The maximum number of F-accreditations which can be issued depends on the capacity of the local premises and of the number of Participating Broadcasters. It shall in any case amount to a maximum of 470.

### **NATIONAL DELEGATIONS**

Each Participating Broadcaster usually has **10 F-accreditations** to allocate.

Upon request to the EBU Accreditation Manager, a Participating Broadcaster may increase its own contingent, but only provided that the maximum overall contingent of F-accreditations has not been attained.

The maximum overall contingent for this Category may only be increased after explicit approval of the Host Broadcaster and provided that the facilities allow such increase in line with security and safety regulations.

### **INTERNATIONAL DELEGATION**

The EBU may usually issue a maximum of **30 F-accreditations** to fans from non-Participating Countries.