

EBU

OPERATING EUROVISION AND EURORADIO

EUROVISION SONG CONTEST 2021 ACCREDITATION HANDBOOK

PART 2 PRESS (P)

✓ **Approved by the Eurovision Song Contest Reference Group**
Updated on 8 March 2021

Note: The content of this Handbook is for information purposes only.
The EBU may modify this Handbook at any time for any reason at its sole discretion.



PART 2 - ACCREDITATION PROCEDURES



2.1 ACCREDITATION FOR PRESS AND JOURNALISTS



WHO CAN APPLY?

May apply for a P Accreditation

- bona fide representatives of media outlets on various channels (e.g. tv, radio, online; print, international news agencies) such as journalists, photographers, camera and sound crews, bloggers and vloggers.
- Representatives of Fan Community Media (outlets solely dedicated to coverage of the ESC).



HOW TO APPLY?

UNDER ACCREDITATION DIRECTLY

OR UPON INVITATION IN SPECIFIC CASES

TIMELINE

Opening	Accreditation application deadline	Accreditation Review Period
	21 May 2021 – 12:00 pm	

⚠ When they apply for accreditation, applicants for a P accreditation, irrespective of whether they apply in a National or in the International Delegation, shall indicate under Accreditation their role and type of press outlet. All applicants shall ensure that the appropriate fields is/are selected.

The dropdown fields are - online journalist, print journalist, radio journalist, TV / video crew, photographer.



INDICATE IF YOU APPLY FOR ON SITE P ACCREDITATION OR ONLINE P ACCREDITATION ONLY



Press representatives applying for P accreditation shall indicate whether they apply for an online or an on-site P accreditation.

📄 All Press representatives applying for an on-site P accreditation acknowledge that they shall be granted access to the Online Press Centre “Let’s Get Digital” and are invited to **consent** to the sharing of their Personal Information (name, first name and email address) with the provider (EventInsight) of the Online Press Centre by ticking the corresponding tick

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box in order for the provider to send you, by email, the link for you to access the relevant website.

Access to the Online press center will be provided in accordance with EventInsight's own Terms of Use that Accredited individuals will have to accept when they create their account to have access to the Online Press Center and Personal Information will be processed according to EventInsight's own Privacy policy as per <https://www.eventinsight.io/en/privacy-policy> and that these are different from those which apply to the accreditation process under Accredion

More specific information about the Online Press Centre can be found [here](#).

All individuals accredited on site shall be granted access to the Online Press Centre. The contrary shall not be possible.

It is strictly prohibited to reproduce, disseminate, transmit or other publish or make available content and information made available or streamed via the Online Press Centre.

NATIONAL DELEGATIONS: PRESS REPRESENTATIVES FROM PARTICIPATING COUNTRIES

They shall apply in National Delegations (see below) through Accredion

Either

in the *National Delegation* of the Participating Country where the media outlet for which they are working is legally established

Or

in the *National Delegation* of the Participating Country that has issued the passport of the press representative applying for Accreditation



Representatives of national Fan Community Media aimed at a given national audience are invited to apply in the Delegation of the Participating Country of the relevant national audience.

INTERNATIONAL DELEGATION: PRESS REPRESENTATIVES FROM NON-PARTICIPATING COUNTRIES / INTERNATIONAL NEWS AGENCIES/INTERNATIONAL FAN OUTLETS

The following Press representatives (see below) shall apply in the International Delegation through Accredion

Press representing media outlets established in non-Participating Countries (including in the countries of the Passive Broadcasters)

Mainstream international news agencies

Representatives of International Fan Community Media



The EBU reserves the right to request additional information when considering applications for International Fan Community Media



HEALTH & SAFETY COVID 19 CODE AND PROTOCOL

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When you submit your Application, you will need to accept the Health & Safety COVID-19 [Code](#) and [Protocol](#) issued by the Host Broadcaster. Such acceptance implies your unconditional acceptance to abide therewith and to comply with all measures described therein (including testing and tracing).



REVIEW PROCESS

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Following review, Applicants will be informed by email when their Accreditation has been reviewed.

Moreover, they will be informed whether they have been granted an on-site (P1-P4) or an online only (P5) Accreditation. Without prejudice of the right to reject applications as per Part 1 of this Handbook, both the EBU and the Participating Broadcasters are entitled to decline an application filed for an on-site accreditation (P1-P4) and to grant an online accreditation only (P5) instead (or not to grant any Accreditation at all).

NATIONAL PRESS DELEGATIONS: PRESS REPRESENTATIVES FROM PARTICIPATING COUNTRIES



Applications for National P-accreditations are reviewed by the Head of Delegation of the country in which the press representative has applied for accreditation.



It is for each Participating Broadcaster to decide whether press representatives applying in its Delegation shall be granted an online only (P5) or an on-site (P1-P4) Accreditation and to accept (or reject) the National P-Accreditations of the press representatives who have applied in its country, in accordance with Part 1 of the Accreditation Handbook.



The EBU encourages Participating Broadcasters to accept accreditation requests of press representatives who represent a diverse range of media outlets that have a broad reach within society on various channels (tv, radio, online and print). However, it is ultimately at the discretion of the Participating Broadcaster to decide which press accreditation requests they accept.

INTERNATIONAL PRESS DELEGATION: PRESS REPRESENTATIVES FROM NON-PARTICIPATING COUNTRIES / INTERNATIONAL NEWS AGENCIES/INTERNATIONAL FAN MEDIA



Applications for International P-accreditations are reviewed by the EBU. The EBU shall discretionally decide whether press representatives applying in its International Press Delegation shall be granted an online only (P5) or an on-site (P1-P4) Accreditation.



The EBU may request additional information from any person applying as representative of an International Fan Community Media. International Fan Community Media shall provide statistics on traffic and subscribers. Based on these statistics, the EBU will determine how many accreditations each International Fan Community Media can receive.



It is for the EBU to approve (or reject) International P-accreditations in accordance with Part 1 of the Accreditation Handbook.



ACCESS ON SITE SUBJECT TO H&S CODE

Access Area on site	
<i>Press Working Area (zone based with specifically dedicated working areas)</i>	✓
<i>Press Conference Area</i>	✓
<i>Front-of-stage Press Area (only during open rehearsals)</i>	✓
<i>First Dress Rehearsal of each Show</i>	✓
<i>Opening Ceremony Press Area</i>	✓
⚠ Only upon invitation	



CATEGORIES

- P 1** - FAN COMMUNITY MEDIA (outlets solely dedicated to coverage of the Eurovision Song Contest)
- P 2** - REGIONAL & LOCAL MEDIA (outlets that serve communities in a specific part of a participating country)
- P 3** - NATIONAL MEDIA (outlets that serve the entirety of a participating country)
- P 4** - INTERNATIONAL MEDIA (outlets with a global reach and/or from a non-participating country)
- P 5** - ONLINE PRESS CENTRE ACCESS ONLY



QUOTAS

The maximum number of P-Accreditations which can be issued is relative to the capacity of the press centre.

Usually the EBU aims to secure a on site press centre which can accommodate approximately 1550 journalists in total.

Given this year's particular situation, the capacity of the on-site press centre has been reduced to accommodate a maximum of 500 persons in order to enable individuals to respect social distancing and comply with the Health & Safety Code.

The Online Press Centre will have the capacity to be accessed by [1500] accredited individuals.

NATIONAL DELEGATIONS

Depending on the size of its country, each Participating Broadcaster has a designated number of press Accreditations (on-site and online only) to allocate.

In case the quota of available on-site P Accreditations has been fully allocated, Heads of delegation/press can grant online access only (P5) to applicants who applied for on-site P Accreditation.

INTERNATIONAL DELEGATION

The number of Accreditations that can be allocated to International Press and International Fan Community Media will depend on the remaining availability.

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FILMING AND PHOTOGRAPHY SUBJECT TO HEALTH & SAFETY PLAN

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Rules detailing when and how it is allowed to film are set out in a separate document entitled [ESC Access Reporting Rules](#).

Photography and filming may be restricted in backstage areas when deemed necessary by the EBU or the Host Broadcaster.

Undertaking: All Accredited Press shall

- obtain the consent of individuals and/or artists before any audio or video recording, filming, or photographing them when not on stage
- suspend (stop) photography or video recording at the request of security service officials.