

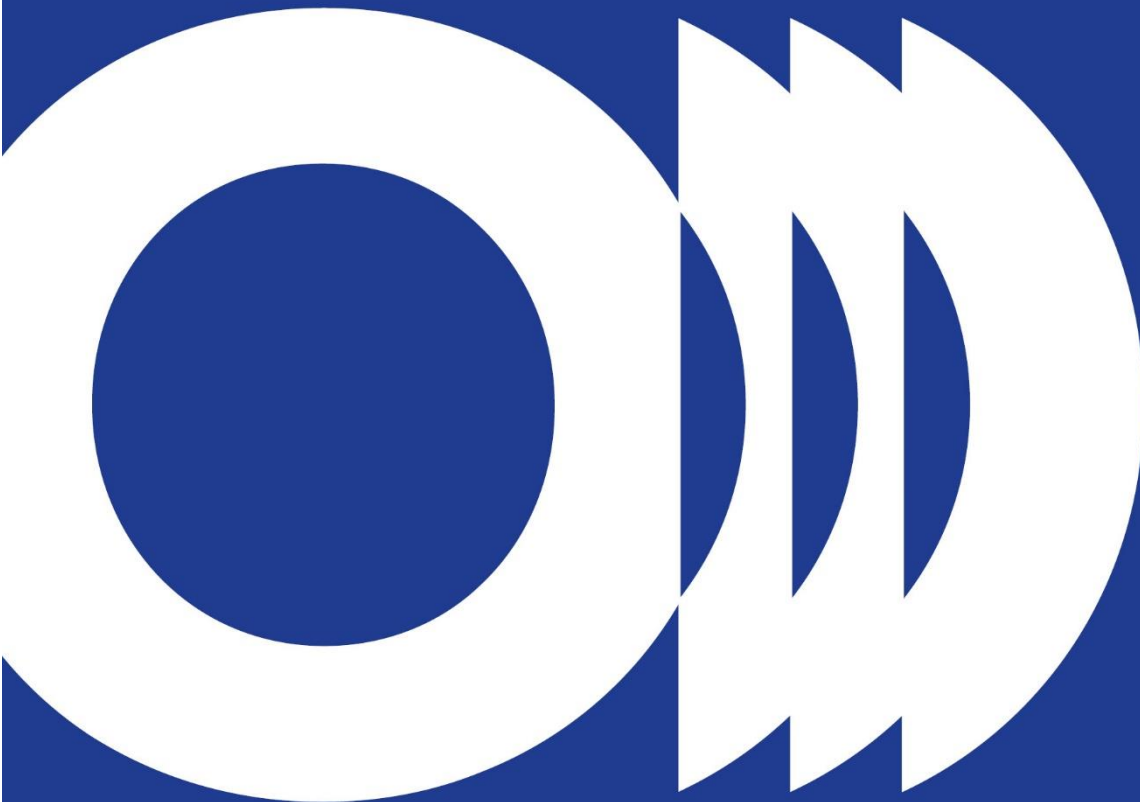
# EBU

OPERATING EUROVISION AND EURORADIO

## Privacy Notice

### for accreditation and attendance at the Eurovision Song Contest

Last updated 16 February 2022



# PRIVACY NOTICE FOR ACCREDITATION AND ATTENDANCE AT THE EUROVISION SONG CONTEST 2022

The EBU and its Members take the privacy of Your Personal Information seriously in accordance with EU General Data Protection Regulation 2016/679/EU ("GDPR"). Please read this Privacy Notice to ensure you are fully informed as to who We are, why and how We collect, share and use Personal Information, and How you can exercise Your privacy rights when You access <https://ebu.accredion.com> ("Accredion") to request an accreditation at the 2022 Eurovision Song Contest (ESC), and attend the Event.

Accredion is the online platform used to handle the accreditations at the ESC and is made on a role-based approach. The EBU, the Host Broadcaster and the Participating Broadcasters determine Your role and Your privileges and consequently the processing activities that will be undertaken in relation to Your Personal Information.

This Privacy Notice applies to You when You use Accredion to apply for accreditation at the ESC and when You will attend the Event.

Using Accredion, applying for accreditation as well as attending the Event implies your acknowledgement of this Privacy Notice.



## INTRODUCTION

This Privacy Notice describes how

- The European Broadcasting Union ("EBU")/Union Européenne de Radio-Télévision ("UER") with registered office at L'Ancienne-Route 17A, 1218 Le Grand-Saconnex (Geneva) Switzerland and registered with the Commercial Registry in Geneva (Switzerland) under number IDE CHE 107.741.078,
- The broadcaster hosting the ESC (hereinafter referred as "Host Broadcaster"), and
- The broadcasters participating in the ESC hereinafter referred as "Participating Broadcasters")

acting whether as [joint data controllers or separate data controllers](#) and hereinafter referred collectively as "We", "Our" and/or "Us" will process and use Personal Information pertaining to You, "Data Subject" when You [submit Us Personal Information online via Accredion](#) for the purposes mentioned further under this Privacy Notice.

The terms "controller", "joint controllers", "data subject", "Personal Information" and "processing" shall have the meaning set out in the General Data Protection Regulation 2016/679/EU ("GDPR").

## Who can You contact for privacy questions or concerns?

If you have any questions or comments about this Privacy Notice or how We handle Personal Information, please address your correspondence to:

### European Broadcasting Union

17A L'Ancienne-Route,  
1218 Le Grand-Saconnex,  
Geneva, Switzerland.  
[privacy@ebu.ch](mailto:privacy@ebu.ch)

#### EUROPEAN BROADCASTING UNION

L'Ancienne-Route 17A  
PO Box 45  
1218 Le Grand-Saconnex  
Geneva, Switzerland

Tel. +41(0)22 717 21 11  
[www.eurovision.tv](http://www.eurovision.tv)



## WHAT PERSONAL INFORMATION DO WE COLLECT?

When submitting Personal Information via Accredion, please make sure that Your browser shows a secure *https* connection, indicated by a **lock icon** in the browser's address bar

### (i) Information you provide on Accredion or otherwise for accreditation and attendance purposes and/or as part of Your role at the Event:

This include name, last name, date of birth, country of birth, ID document details (Document number, document issuer and expiration date), work details (job title and name of the company you work for), country of residence, phone number, photo.

For individuals applying in the P Category: Detail of your role at the event, website address name of your supervisor, email address of your supervisor, type of your media outlet, reach of your media outlet, whether you wish to attend the opening ceremony,

For P Category, you are requested to indicate whether you are contributing to an ESC publication and if so to which one.

Other Personal Information that may be requested and voluntarily provided by You.

(ii) **Log Information:** Your Username and Your password (if you configure one. In case you do not configure a specific password, Your username will serve as Your password). We also receive logs of when You access Accredion, how Your application is being treated. We receive insight on the follow up of Your application (date of submission, when it was reviewed and when changes were made to Your application or its status). Logs are being kept until 90 days after the event, after which they are being deleted.

### (iii) Cookies:

Information about how we use them and what types of information are collected via cookies is described in detail below.

### Special category of Personal Information

We will not collect or process any special category of Personal Information relating to You, except Your Photo or if You provide such Personal Information to Us on a voluntary basis because You deem it necessary for Us to know it for the purposes of Your application for accreditation and/or Your attendance at a Eurovision Live Event. The special categories of Personal information may include food intolerance, specific handicap and any other category of data that You may deem necessary to communicate to us.

Information for such new purposes shall not be processed without first obtaining Your consent or having a lawful basis for doing so.



## ON WHICH LEGAL BASIS DO WE COLLECT PERSONAL INFORMATION AND FOR WHAT PURPOSES?

We collect and process Personal Information relating to you based on the following legal grounds:

- The performance of a contract;
- The necessity to comply with legal obligations;
- Our legitimate interests;

- Your specific consent.

The applicable legal basis for collecting and using your Personal Information will depend on the Personal Information concerned and of the specific context in which We collect it. More detailed information is provided below with respect to specific processing activities that may be undertaken.

Please note that the EBU, the Host Broadcaster and where relevant the concerned Participating Broadcaster will handle [certain](#) of the processing [activities](#) described below [depending on Your Function/Role](#).

## On the basis of the Terms and Conditions for Accreditation:

- As joint controllers, for the purposes of ***managing Your accreditation at the Event*** including applying for accreditation and namely:

[Managing Your Application Form for accreditations](#) (including viewing, reviewing, editing, requesting changes, acceptance or rejection of Your application by the Heads of Your Delegation or Your Team Manager);

[Processing Your accreditation request](#) to the Eurovision Live Event for which You have applied for accreditation in accordance with the applicable Accreditation Handbook;

[Approving or suspending Your accreditation request](#) to the Eurovision Live Event for which You have applied for accreditation in accordance with the applicable Accreditation Handbook;

When needed, issuing [invitation letters for visa purposes](#) whenever You have requested such a letter;

- As joint controllers, for the purposes of ***managing Your attendance at the Event***, including dealing with matters related to Your attendance at the Event as part of the performance of Your Role at the Event and networking and namely

[Issuing, printing and enabling you to pick-up to You Your Accreditation Cards](#);

[Keeping record](#) of Accreditation Cards being picked up [and keeping track](#) and logs of when they enter and leave the perimeter;

Dealing with matters regarding Your [attendance at the Event](#);

Managing the [granting or refusal of access to the Event premises](#) to cardholders and applicants;

Depending on the type of security measures implemented, keeping record of all Your [entries and exits from at the Event](#) venue premises, including your locations in the different zones within the venue when you are inside the venue, each time Your Accreditation Card is scanned;

[Contacting You and/or to provide or request information](#) when You have applied for accreditation (including respond to any enquiries or information requests in relation to your accreditation or attendance at the Event);

[Managing](#) our relationship with You in that context;

[Allowing You to access and receive useful and important information](#) in relation to the ESC;

Recording [Your Personal Information when they are required](#) to address and manage properly certain aspects of the performance of Your Role at the Event;

[Contacting You and/or providing or requesting You with information](#) when You have a direct or indirect role in the organization or production of the Event and/or when You have applied for accreditation (including respond to any enquiries or information requests in relation to your participation in the Event);

[Sharing your contact details](#) amongst the members of the Delegations, the EBU, the Host Broadcaster, with Sponsors and official suppliers of the Event and with journalists and press or other Accredited individuals (on a need to know basis) [or Contacting You](#);

Sending You “[communications](#)” (such as the “Official Newsletters”) in relation to the ESC as well as [relevant information](#) about Accredion, the ESC, Sponsors and official suppliers and the EBU and the Host Broadcaster or Participating Broadcasters.

### On the basis of a legal obligation:

- As joint controllers, For the purposes of filing [authorizations](#) which may be needed with [local authorities](#) of the Host Country;
- As joint controllers, For the purposes of [security reasons](#).
- As joint controllers, For the purposes of [managing access](#) to the Venue;
- As joint controllers, For the purposes of [compulsory registration](#) with government bodies/immigration services.
- As an independent controller by the Host Broadcaster, for the purposes of ensuring [health & safety](#) at the Event, including implementation of the Health & Safety COVID-19 [Code](#) and Protocol issued by the Host Broadcaster, including processing of data relating to body temperature and validity of green pass or other equivalent certification. The Host Broadcaster will activate and deactivate the Accreditation Cards on the recommendation of the Turin Health Authority. The Host Broadcaster will also process, as an independent controller, personal data to fulfil the obligations established by laws, regulations or community regulations. For further information, please consult the Privacy notice of the Host Broadcaster available [here](#).

### On the basis of Our legitimate interest:

- As joint controllers, for the purposes of managing and operating Accredion through necessary [functional cookies](#). For more information about cookies, please see below;
- As joint controllers, for the purposes of performing aggregated [statistical reporting](#) (it being with respect of the use of Accredion or attendance at the Event);
- As an independent controller by the Host Broadcaster, for the purposes of [crowd management and ensuring security](#) including camera video surveillance, in and around the venue premises (e.g. CCTV and other types of video-surveillance);
- As an independent controller by the Host Broadcaster, for the purpose of [insurance compliance](#).

Whenever we process your data on the basis of Our legitimate interests, such Personal Information are either processed to serve your direct or indirect interests or are secured in such a way (via anonymization, pseudonymization or encryption) that no detrimental impact on you can reasonably result from such processing.

## On the basis of your consent:

- For the purposes of managing your registration to Accredion and your participation in related events. Whenever the processing of Your Personal Information is based on Your consent, You have the [right to withdraw](#) such consent at any time, without affecting the lawfulness of any processing before the withdrawal of consent.



## WHO HAS ACCESS TO YOUR PERSONAL INFORMATION?

- **The Head of the Delegation (together with the Head of Delegation Assistant and Head of Press)** in which You have applied for accreditation in if You have applied **in the D, or P Category**
- **Your Team Manager** if You have applied **in the S Category**
- **The EBU, the Local Accreditation Manager and the Staff of the Accreditation Center.**

Please note that your ID Number will only be accessible to local authorities, to the EBU and the Host Broadcaster's local accreditation manager. The Staff of the accreditation center will also verify it for the purposes of delivering You your accreditation card when your accreditation has been approved and You pick up Your accreditation Card.

## Sharing Personal Information with subcontractors and partners

We share Your Personal Information on a need to know basis, and in accordance with the rights associated with the corresponding function under Accredion and in a manner consistent with this Privacy Notice with **our partners** and subcontractors and namely:

- *Scrn which is in charge of operating Accredion, (storage of Your Personal Information on servers of Scrn's suppliers located within the European Union, in accordance with appropriate security measures, provision of the service enabling You to apply for accreditation, usage of cookies (see below), provision of statistical insights about the use of Accredion);*
- *the partners of the EBU, the Participating Broadcasters and of the Host Broadcaster involved in the ESC on a need to know basis;*
- *entities managing the onsite access to the Event premises.*
- *Companies providing mailing tools used for sending our newsletters and hosting providers;*
- *Logistics and IT providers, catering providers and security and insurance companies;*
- *Sponsors and official suppliers of the Event;*

## Sharing Personal Information with third parties.

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We may also share relevant Personal Information with other third party assisting Us in the Event organization and promotion such as:

- *the [local authorities](#) of the Host Country of the ESC, for the purposes of a [vetting check](#) for security reasons and to [any competent administration or judicial authority, government body or agency or other third party](#) where disclosure is needed (a) pursuant on an official request on the basis of applicable national law or regulation, (b) to exercise, demonstrate, or defend our legal rights, or (c) to protect Your vital interests or those of any other person.*
- *Providers designated by the Host Broadcaster or the national authorities of the Host Country to perform [COVID-19 testing](#) in accordance with the Health & Safety COVID-19 [Code](#) and Protocol of the Host Broadcaster. COVID-19 test results, along with the Personal Information provided, will be reported to competent authorities in accordance with the law applicable in the Host Country. Please note that neither the Host Broadcaster, the EBU or the Participating Broadcasters will process health data. For further information, please refer to the privacy notice of the Host Broadcaster available [here](#).*
- *Provider appointed by the Host Broadcaster for operating the [Online Press Center](#) and/or [Video conferencing or web conferencing platforms/tools](#) on which you register.*
- *[Press, journalists](#) (but only in relation to Contestants – publication of press releases, to Heads of Delegations or Groups and Heads of Press contact details and functions – publication in an EBU handbook and on dedicated pages of the (junior)eurovision.tv website).*

Such third parties may also collect and process Personal Information for their own purposes, under their own “terms and conditions” and “privacy policy”, as the case may be, for which We are not liable.

Except as mentioned above, We will not make Your Personal Information available to any third party and shall not publicly disclose the Personal Information unless such transfers

- is based on Your specific consent, or
- is necessary for the organization and/or production of a ESC for which You have submitted Personal Information or
- is necessary for the performance of a contract entered into between You and us (and or the Host Broadcaster and/or a Partner) and/or the Rules, or
- is based on Our legitimate interest or otherwise authorised or compulsory by law or by order of an administration or judicial authority.

### **Transferring Personal Information to third countries**

Please note that whenever Your Personal Information are transferred to processors or third parties located outside Switzerland or the European Economic Area in countries which are not considered by the European Commission to guarantee an adequate level of personal data protection, We will ensure that appropriate measures are implemented according to the applicable national and European legislation relating to data protection.

You may obtain a copy of the appropriate safeguards taken or information as to where they have been made available by sending Us an email at [privacy@ebu.ch](mailto:privacy@ebu.ch).

### **Direct marketing**

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We will not use Your Personal Information for direct marketing purposes without Your explicit prior consent, except where authorised under applicable law.

If at any time You decide not to receive any commercial or promotional information from Us, You may, free of charge and without having to provide any justification, opt-out of any direct marketing campaigns and oppose to the future processing of Your Personal Information for such purposes by sending Us an email at [privacy@ebu.ch](mailto:privacy@ebu.ch) and mention "opt-out" in the subject of Your email. Alternatively, You may use the opt-out procedure provided in any promotional message You receive from Us.

Please note that opting out from receiving promotional messages from Us will not prevent You from receiving information that relates to any contract You may have entered into with Us.



## FOR HOW LONG DOES THE EBU KEEP YOUR PERSONAL INFORMATION?

We will retain Your Personal Information only as long as necessary for the fulfilment of the purposes described above or as required by law, and statutory limitation periods for claims.

Personal Information will be kept by the EBU for 90 days after the end of the Event for which You have submitted Personal Information.

The Personal Information in relation to Your Account (i.e. your email address) will be kept as long as You do not delete Your Account. If You do not use Your Account during more than 12 consecutive months, we reserve the right to delete Your Account. You will not be informed in case Your Account is deleted.

If You delete Your Account during the Event,

- Your accreditation card will be automatically deactivated and You shall no longer be able to access the Venue,
- All Personal Information will be kept for 90 days thereafter and then definitively removed.



## HOW ARE YOUR PERSONAL INFORMATION PROTECTED ON ACCREDION?

Personal Information will be stored in a way that ensures appropriate security of the Personal Information, including protection against unauthorized or unlawful processing and against accidental loss, destruction or damage, using appropriate technical or organizational measures.

Accredion provides technical and organizational measures in accordance with standard industry practices to ensure an appropriate level of security of the Personal Information processed. Nevertheless, security requires efforts from all actors involved. We thus encourage You to contribute to these efforts by taking appropriate security measures yourself, including using strong passwords and keeping all user names and passwords (if any) confidential.

## Children on Accredion

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Accredion is not intended for or directed to children under 16. When any information from such individuals shall be collected for accreditation or participation purposes, only the parents or holders of the parental authority shall enter such information. Accordingly, invitations for accreditation purposes have to be sent to an email address for which the parent/guardian has confirmed that he/she has an access so that the parent may proceed himself/herself to the accreditation of his/her child. The Head of Delegation or Team Manager is responsible to obtain any parental consent that may be needed for the purposes of attendance of children at the Event.

If You believe Your child has provided Us with Personal Information without Your consent, please contact Us at [privacy@ebu.ch](mailto:privacy@ebu.ch). When You send Your request, please mention that Your request concerns Personal Information which are processed in relation to the 2022 ESC.

## Cookies

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Cookies are small text files that are placed on Your computer or other device by websites that You visit. They are widely used in order to make websites work, or work more efficiently, as well as to provide information to the owners of the website. The cookies used on Accredion are purely functional.

### General information about the cookies used

When You visit Accredion, we may also collect certain information automatically from Your device. Accredion is using the cookies which are listed at <https://accredion.com/privacy-policy/#cookies>.

To find out more about how these third-party services are use, you may consult <https://accredion.com/privacy-policy/#cookies>, to view their websites and privacy policies.

### How to prevent cookies to be set

Most web browsers allow some control of most cookies through the browser settings. To find out more about how to prevent cookies to be set, visit <http://www.allaboutcookies.org>.

### How to delete/deactivate cookies

In order to delete/deactivate all cookies set on Your computer, the majority of web browsers allow You to disable completely the use of cookies, or to delete cookies created by specific domains/websites. To find out how to do it, please refer to Your browser's help page:

- Chrome: <https://support.google.com/chrome/answer/95647?hl=en>
- Internet Explorer: <http://windows.microsoft.com/en-US/internet-explorer/delete-manage-cookies#ie=ie-11-win-7>
- Firefox: <http://support.mozilla.org/en-US/kb/enable-and-disable-cookies-website-preferences>
- Safari: [https://support.apple.com/kb/PH21411?viewlocale=en\\_US&locale=en\\_US](https://support.apple.com/kb/PH21411?viewlocale=en_US&locale=en_US)
- Safari on IOS: <https://support.apple.com/en-us/HT201265>
- Opera: <http://www.opera.com/help/tutorials/security/cookies>

However, we draw your attention to the fact that should cookies be deactivated, Accredion may not work properly and some functionalities of Accredion might no longer be available to You.

## Links to third Parties Websites

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On certain areas of Accredion, links to third parties websites, which are not subject to this Privacy Notice may be provided and/or requested as the case may be.

Please be aware that such third parties websites will have a different privacy notice applying to information collected from and/or provided by You when You are on those third parties' websites.

If you submit Personal Information to any of those third parties websites, Personal Information is governed by their privacy policies.

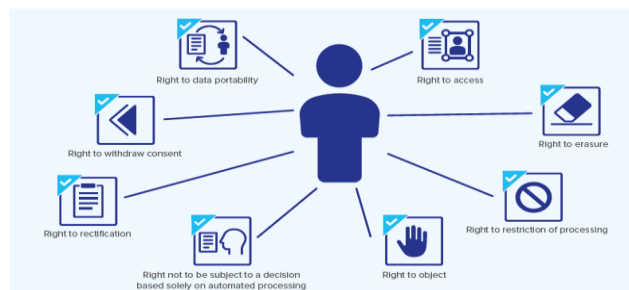
We encourage You read the privacy notices of such third parties websites carefully before providing personally identifiable information and to secure the necessary consents to that end if needed.



## YOUR RIGHTS

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At any time, You may exercise Your [right to request access](#) to or [rectification](#) of and, as the case may be, [erasure](#) of any Personal Information relating to You directly under Accredion when accessing Your account. You may also [object](#) to processing, or request a [restriction](#) of processing and benefit of a right to [data](#) portability (as the case may be), in compliance with applicable data protection law.



**Contact:** You may exercise Your rights directly through Accredion. If you do not manage to exercise Your Rights, You may do so by fulfilling a specific request form accessible on our dedicated [Data Subject Rights online platform](#).

When You submit Your request, please mention that Your request concerns Personal Information which are processed on Accredion in relation to the 2022 ESC.

When applicable, You have the right to withdraw consent at any time, without affecting the lawfulness of processing based on consent made prior to such withdrawal.

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As a Data Subject, You have a right to lodge a complaint with a supervisory authority (in particular in the Member State of the European Union of Your usual place of residence, Your place of work or the place where the violation occurred) if You consider that the processing of Personal Information relating to You infringes the applicable legislation relating to data protection.

## Data protection officer

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We have designated a data protection officer whose contact email address is [dpo@ebu.ch](mailto:dpo@ebu.ch). You may contact our data protection officer with regard to all issues related to the processing of Your Personal Information.

## Representative in the European Union

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We have designated EBU UER AISBL, Avenue des Arts 56, 1000 Brussels, Belgium as our representative in the European Union.

## Update and Review

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This Privacy Notice is the version currently in effect. We reserve the right, at Our complete discretion, to change, modify, add, or remove portions of this Privacy Notice at any time. We may have to update or modify this Notice further to new features of Accredion or to reflect additional specific provisions required for the 2022 ESC. We encourage You to check this page periodically to read the most recent version of this Privacy Notice as a continued use of this platform after the posting of changes to these terms will mean that You acknowledge these changes.

Thank You for using [ebu.accredion.com](http://ebu.accredion.com).

Last updated 16 February 2022